

# Eighth National Green Power Marketing Conference

November 3-5, 2003 · Chicago, Illinois · Hyatt Regency Chicago



July 31, 2003

Dear Colleague:

We are pleased to invite your organization to be one of a limited number of sponsors and exhibitors at the Eighth National Green Power Marketing Conference, which will be held at the Hyatt Regency Chicago in Chicago, IL, from November 3-5, 2003. The theme of this year's conference is "Increasing Access, Appeal and Awareness."

Organized by the U.S. Department of Energy, the U.S. Environmental Protection Agency, the Electric Power Research Institute, and the Center for Resource Solutions, this conference is the ultimate green power marketing conference. It features the foremost experts addressing the most timely green power topics, with a distinguished "who's who" list of attendees. Many companies and organizations also use the conference as a venue to make important public announcements.

If you would like to communicate directly with the leading stakeholders in the green power marketing industry, this is the conference at which to make your presence known. Whether you are a renewable energy project developer, wholesale or retail power marketer, electric utility, equipment manufacturer, government agency, consulting firm, or nonprofit organization, you won't want to miss this opportunity.

There are three ways your organization can participate:

- **Conference Sponsor** – Gold Level: \$10,000/Silver Level: \$5,000 – Your organization will be listed as a conference sponsor; your name and logo will be printed in the conference program and on the conference signage; you will receive special recognition throughout the conference; the conference Web Site will include your corporate logo and link to your organization's Web Site; you will receive one of only 20 planned exhibit spaces at the Conference (worth \$2,500), with premium space reserved for conference sponsors; and you will receive complimentary conference registrations (worth \$595 each), four at the Gold Level and two at the Silver Level.
- **Event Sponsor** – \$5,000 – your organization can sponsor one of three breakfasts, or co-sponsor one of two lunches; prominently displayed placards will thank your organization for its sponsorship; and your organization's literature will be placed on each attendee's chair. Sponsorships of the evening receptions are also available.
- **Exhibitor** – \$2,500 – your organization can be one of only 20 planned exhibitors at the Conference; each 8' x 10' booth space will include drapery, table/chairs, & signage; conference time will be set aside for attendees to visit the exhibits; all refreshment breaks and receptions are planned for the Exhibit Hall; your name and logo will be printed in the conference program and you will receive two complimentary Conference registrations (worth \$595 each).

These opportunities are limited, so sign up now before they are filled. For further information, please call Ivilina Thornton at 303-275-3781.

Sincerely,

*Blair Swezey*

National Renewable Energy Laboratory